

D a v i d J . P . W h e a t o n

217 Hooks Lane • Canonsburg, PA 15317 • (724) 743-5748

Education

Edinboro University of Pennsylvania
Edinboro, PA 16444
Degree: Bachelor of Fine Arts
Major: Applied Media Arts
Concentration: Graphic Design
Graduation: May 1996

New Horizons Computer Learning Center
Pittsburgh, PA 15220
Certification: DreamWeaver MX 2004, HTML Level 1–3,
Flash Level 1–2, JavaScript and
Web Design with Cascading Style Sheets

Career Related Experience

Senior Graphic Designer/Web Designer (4/99 to 8/01 and 5/03 to Present) — work for *Black Box Network Services* in the Publication Services Department, where I work on the company's award winning catalog and other direct mail publications. My duties include: meeting with Marketers to discuss placement of product within publication, organizing photo shoots, creating artwork for placement in publication, researching photos to be used in section introductions and covers, retouching photos to be used in publication, converting Word documents into DreamWeaver html documents for the web, going on press checks and checking proofs to make sure information is accurate and artwork has linked correctly to the electronic file.

I am also the Web Designer, where I build files such as email blasts using DreamWeaver MX. I make sure links are set-up correctly and preview the document in several different browsers. I also convert the DreamWeaver document into text files so that people with text only readers can view the document.

Graphic Designer/Tab Coordinator (2/02 to 6/03) — worked for *American Color at Dick's Sporting Goods* in Graphics Department, where I worked on the Dick's Sporting Goods weekly mailer and newspaper inserts. My duties include: meeting with client to discuss design of the mailer, creating pages to the specs provided by our client, creating pdf's of electronic files that are sent to the printer, sending electronic pdf files to newspapers via Ad Send software, creating artwork for placement in mailer, retouching photos to be used in mailer and checking proofs to make sure information is accurate and artwork has linked correctly to the electronic file.

Instructor (9/01 to 1/02) — worked for *Pittsburgh Technical Institute*, where I was an instructor of Production 1 and Advanced Production Techniques.

Graphic Designer/Prepress Specialist (8/97 to 3/99) — worked for *Raff Printing* in Graphics/Prepress Department, where I created artwork, did pasteup, and prepared artwork and electronic files for off-set printing.

Graphic Designer/Prepress Specialist (10/96 to 8/97) — worked for *Morco* in Graphics/Prepress Department, where I designed layouts, and created artwork for printing on specialty items such as clipboards and thermometers.

Skills and Abilities

- Proficient in the following:
 - QuarkXPress, Adobe Photoshop, DreamWeaver MX, Adobe Illustrator, Freehand, Flash and HTML.
- Working knowledge of Flightcheck, Rampage RIP/Trapping System and Ad Send.
- Create package designs.
- Color separate art by computer and traditional methods.
- Design mechanicals and layouts by traditional methods.
- Communicate concepts through various forms; thumbnails, super comps, etc.

References

References and portfolio available upon request.